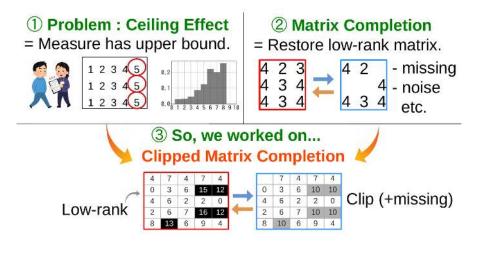
Overview



(1) Ceiling effect (Important!) 2/33

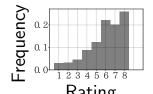
Ceiling Effect

Situation: measurement tool has an upper bound [1]. Exceeding values are observed after clipping to the upper bound.

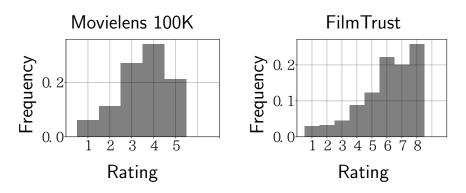
• Ex. 5-scale response



 Too many "5" ⇒ question failed to capture true preferences.



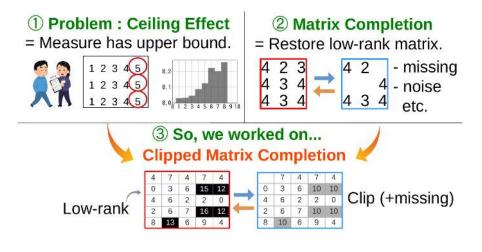
Ceiling effect in machine learning data 3/33



- Benchmark data of recommendation systems.
- Right-truncated shape is typical for ceiling effect

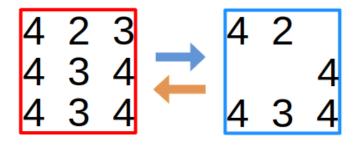
How can we investigate the true values of data that is prone to ceiling effects? Movielens 100K FilmTrust Frequency **Lrequency** 0. 2 45678 2 2 Ż 3 4 5 Rating Rating

Overview



2Matrix completion

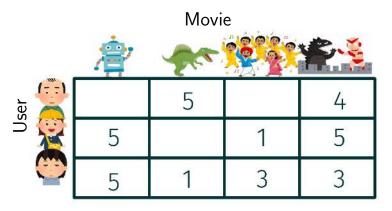
• A technique to recover a matrix from deficits e.g. missing [3].



- Goal: fill in the blanks
- Missing, noise, quantization, etc. For each deficit, methods are developed.

(2) Application of matrix completion 7/33

• Example application: movie recommendation system

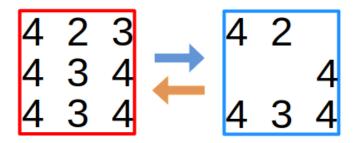


(2) How matrix completion works 8/33

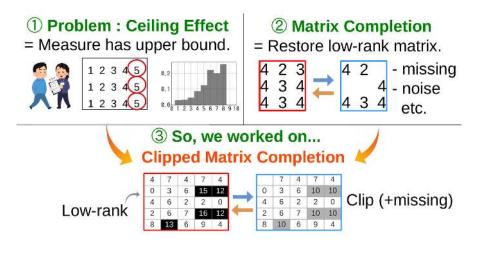
- There are conditions for MC to be possible.
- Low-rank and well-behaved matrix \Rightarrow recoverable [3].
- The principle of low-rank completion
 - Low-rank ··· each entry is an inner product of row-/column-vectors.
 - How to fill in: estimate feature vectors \rightarrow compute inner products



The principle of low-rank matrix completion: recover matrices from missing etc.



Overview



Completing low-rank matrix from its clipped observations 11/33

	7	4	7	4		4	7	4
0	3	6	10	10		0	3	6
4	6	2	2	0		4	6	2
2	6	7	10	10	\Rightarrow	2	6	7
8	10	6	9	4		8	13	6

Observation

Underlying matrix

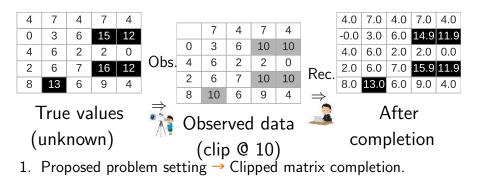
16

4 12 0

12

- Problem (Clipped Matrix Completion; CMC) — Accurately recover the underlying matrix from a random subset of its clipped observations and the known clipping threshold.

List of results and contributions 12/33



- 2. Recovery possible?→ Exact recovery possible under conditions.
- Recovery method?→ Minimize squared hinge loss + regularization term
- Experimentally?→ Resilience to ceiling effect may improve recommendation systems!

- 1. Main theorem: when is recovery possible?
- 2. Proposed method: how to do the recovery?
- 3. Theoretical guarantee of the proposed method (omitted)
- 4. Experimental evaluation

Technical detail ①: when is recovery 14/33 possible?

• Motivation for theory: not all clipped matrices can be completed.



- There are evident cases where recovery is impossible.
- There are cases where no treatment for clipping is required.
- Main theorem: a sufficient condition for the recovery to be possible.

 \rightarrow at least, there are cases where recovery is feasible (even with non-negligible clipping).

Technical detail (1) Main theorem 15/33

Assumptions (informal)

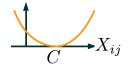
- 1. The effect of clipping (definition is involved) is small.
- 2. True matrix \mathbf{M} is low-rank.
- 3. M is "Incoherent" (a small subset of observation is sufficient for estimating the entire matrix)
- 4. The elements are observed independently with high-enough probability *p*.

- Theorem (Exact recovery for CMC; informal) — With high probability, with a certain algorithm (tracenorm minimization), the true matrix can be recovered exactly.

Technical detail (2): how to recover? 16/33

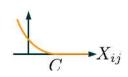
• Ordinary MC [5] : square loss

$$\underset{\mathbf{X}}{\arg\min \frac{1}{2}} \sum_{ij: \text{ obs}} (\mathsf{Obs}_{ij} - X_{ij})^2 + \mathcal{R}(\mathbf{X})$$



- On the clipped entries, C is wrongly recovered.
- CMC (proposed): square hinge loss

$$\arg \min_{\mathbf{X}} \frac{1}{2} \sum_{\substack{ij : \text{ non-clip. obs.} \\ ij : \text{ clipped obs.}}} (\mathsf{Obs}_{ij} - X_{ij})^2 + \frac{1}{2} \sum_{\substack{ij : \text{ clipped obs.} \\ + \mathcal{R}(\mathbf{X})}} \max(0, \mathsf{Obs}_{ij} - X_{ij})^2$$



Design of regularization term: induce 17/33 low-rank solution

- 1. DTr-CMC: Double trace-norm regularization (proposed)
 - \blacktriangleright Effect: induce low-rankness in both ${\bf X}$ and ${\rm Clip}({\bf X})$
 - Theoretical guarantee is also given (details omitted)
- 2. Tr-CMC: trace-norm regularization [5]
 - ► Effect: induce low-rank solution
- 3. Fro-CMC: Frobenius norm regularization [4]
 - ► Effect: induce low-rank solution

Details of the regularization terms 18/33

- 1. DTr-CMC: Double trace-norm regularization $\mathcal{R}(\mathbf{X}) = \lambda_1 \|\mathbf{X}\|_{tr} + \lambda_2 \|\mathrm{Clip}(\mathbf{X})\|_{tr}$ Clip = min(\cdot, C)
 - Effect: induce low-rankness in both ${\bf X}$ and ${
 m Clip}({\bf X})$
 - ► Optimization: (approximate) subgradient descent [2]
 - Theoretical guarantee is also given (details omitted)
- 2. Tr-CMC: trace-norm regularization [5]

$$\mathcal{R}(\mathbf{X}) := \lambda \|\mathbf{X}\|_{\mathrm{tr}} \quad \|\mathbf{X}\|_{\mathrm{tr}} = \sum_{l=1}^{\min(n_1, n_2)} \sigma_l$$

(σ_l : *l*-th singular value)

- Effect: induce low-rank solution
- ► Optimization: accelerated gradient descent [5]
- 3. Fro-CMC: Frobenius norm regularization [4]

 $\mathcal{R}(\mathbf{P},\mathbf{Q}) := \lambda_1 \|\mathbf{P}\|_{\mathrm{F}}^2 + \lambda_2 \|\mathbf{Q}\|_{\mathrm{F}}^2 \quad \mathbf{X} = \mathbf{P}\mathbf{Q}^{ op}$

- Effect: induce low-rank solution
- Optimization: (approximate) alternating least squares [4]

Technical details ③: experiments 19/33

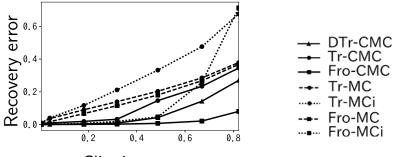
- 1. Experiment with synthetic data
 - Evaluate the recovery result under a controlled situation (where true value is known)
- 2. Experiment with real-world data
 - ► The true values are unknown ⇒ evaluation of recovery is impossible.

(The true values before clipping in real-world data is unknown)

 Device for evaluation: evaluate a binary (two-class) classification task to classify entries into "the true value is above threshold or not."

Experiment 1/3 Experiment with synthetic data

20/33



Clipping rate

- Solid: proposed method, dotted: baseline methods.
- Vary clipping threshold \rightarrow eval. test recovery error.
- Proposed method (solid) is able to estimate the true matrix with small error of order 10^{-2} even when there is 70% clipping.

Experiment 2/3 Experiment with real-world data (1)

f_1 value	DTr-CMC	Fro-CMC	Fro-MC	Tr-CMC	Tr-MC	(baseline)
Film Trust	0.47	0.35	0.27	0.36	0.22	0.41
	(0.01)	(0.01)	(0.01)	(0.00)	(0.00)	(0.00)
Movielens	0.39	0.41	0.21	0.40	0.12	0.35
100K	(0.00)	(0.00)	(0.01)	(0.00)	(0.00)	(0.00)

- Learning after artificially clipping real data (★ 5 →★
 4)
- Classify true ratings into " \bigstar 5 \geq " and " \leq \bigstar 4"
- Proposed method estimates the true value better
- (Baseline: a classifier which unconditionally outputs +1)

Experiment 3/3 Experiment with real-world data (2)

$f_1 \ \mbox{value}$	DTr-CMC	Fro-CMC	Fro-MC	Tr-CMC	Tr-MC	(baseline)
Film Trust	0.46	0.40	0.35	0.39	0.35	0.41
	(0.01)	(0.01)	(0.01)	(0.00)	(0.01)	(0.00)
Movielens	0.38	0.41	0.38	0.40	0.38	0.35
100K	(0.00)	(0.01)	(0.01)	(0.00)	(0.00)	(0.00)

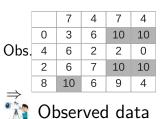
- Learning from real data (without artificial clipping)
 (★ 1~★ 5)
- Classify true ratings into " \bigstar 5 \geq " and " \leq \bigstar 4"
- Robustness to ceiling effect improves the detection power of high-rating entries.
- (Baseline: a classifier which unconditionally outputs +1)

Summary

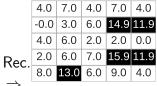
- Problem setting? → Recover matrix from ceiling effects
- Recovery possible? → Exact recovery possible under conditions
- How to recover? → Minimize square hinge loss + regularization term
- Experimentally? → Resilience to ceiling effect may improve recommendation systems!

4	7	4	7	4
0	3	6	15	12
4	6	2	2	0
2	6	7	16	12
8	13	6	9	4

True values (unknown)



(clip @ 10)





After completion

Appendix



Coherence

- Let $\mathbf{M} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^{\top}$ (Singular value decomposition).
- Define *coherence* by $\mu_0 := \max\left\{\frac{n_1}{r}\mu^{\mathrm{U}}(\mathbf{M}), \frac{n_2}{r}\mu^{\mathrm{V}}(\mathbf{M})\right\}$

► Here,
$$\mu^{\mathrm{U}}(\mathbf{M}) := \max_{i \in [n_1]} \|\mathbf{U}_{i,\cdot}\|^2$$
,
 $\mu^{\mathrm{V}}(\mathbf{M}) := \max_{j \in [n_2]} \|\mathbf{V}_{j,\cdot}\|^2$, $r = \operatorname{rank}(\mathbf{M})$.

- Joint coherence is defined by $\mu_1 := \sqrt{\frac{n_1 n_2}{r}} \| \mathbf{U} \mathbf{V}^\top \|_{\infty}$
- M is *incoherent* if both μ_0 and μ_1 are small.

Information deficit

• $\mathcal{B} := \{(i, j) : M_{ij} < C\}$

.

 $T := \operatorname{span} \left(\{ \boldsymbol{u}_k \boldsymbol{y}^\top : k \in [r], \boldsymbol{y} \in \mathbb{R}^{n_2} \} \cup \{ \boldsymbol{x} \boldsymbol{v}_k^\top : k \in [r], \boldsymbol{x} \in \mathbb{R}^{n_1} \} \right)$

• $(\mathcal{P}^*(\mathbf{Z}))_{ij} := \mathbf{1}\{M_{ij} < C\}Z_{ij} + \mathbf{1}\{M_{ij} = C\}(Z_{ij})_+$

$$\rho_{\mathrm{F}} := \sup_{\mathbf{Z} \in T \setminus \{\mathbf{O}\}: \|\mathbf{Z}\|_{\mathrm{F}} \le \|\mathbf{U}\mathbf{V}^{\top}\|_{\mathrm{F}}} \frac{\|\mathcal{P}_{T}\mathcal{P}^{*}(\mathbf{Z}) - \mathbf{Z}\|_{\mathrm{F}}}{\|\mathbf{Z}\|_{\mathrm{F}}}$$

$$\boldsymbol{\rho}_{\infty} := \sup_{\mathbf{Z} \in T \setminus \{\mathbf{O}\} : \|\mathbf{Z}\|_{\infty} \leq \|\mathbf{U}\mathbf{V}^{\top}\|_{\infty}} \frac{\|\mathcal{P}_{T}\mathcal{P}^{*}(\mathbf{Z}) - \mathbf{Z}\|_{\infty}}{\|\mathbf{Z}\|_{\infty}}$$

$$\rho_{\mathrm{op}} := \sqrt{r} \mu_1 \left(\sup_{\|\mathbf{Z}\|_{\mathrm{op}} \le \sqrt{n_1 n_2} \| \mathbf{U} \mathbf{V}^\top\|_{\mathrm{op}}} \frac{\|\mathcal{P}^*(\mathbf{Z}) - \mathbf{Z}\|_{\mathrm{op}}}{\|\mathbf{Z}\|_{\mathrm{op}}} \right)$$

•
$$\nu_{\mathcal{B}} := \|\mathcal{P}_T \mathcal{P}_{\mathcal{B}} \mathcal{P}_T - \mathcal{P}_T\|_{\mathrm{op}}$$

Can we account for floor effect in addition to ceiling effect?

- Yes, the result is extendable to floor effect (cf. the paper).
- Element-wise thresholds are also allowed.

How to determine if recovery is possible

- The assumptions can be checked only after seeing the true matrix.
- However, there are some intuitions what kind of matrix is possible to recover.
 - Low-rank = consists of a small number of components
 - A few (column-/row-wise) common factors almost determine the matrix entries.
 - ► In other words, there are similar rows/columns.
 - The space spanned by the singular vectors of M is not aligned with the indicator-matrices of the indices which are to be clipped.
 - Roughly speaking, rank-one matrices of SVD (the components of M) have support all over the indices (if there are sparse components which may have large values on clipped indices, the recovery is impossible).

How to determine hyper-parameters? 29/33

- No theoretically justified method for hyper-parameter selection in recovery problems.
 - In synthetic data experiment, we selected the parameter with the smallest difference between the data and the clipped version of the estimated matrix.
- In the real data experiment, the final performance can be computed. Therefore, we used the one with the best performance on a held-out validation indices.
 - Similarly, in recommendation systems, the final performance measure is likely available for hyper-parameter selection.

Future work for clipped matrix completion

- Characterize necessary condition for recovery.
- Develop algorithms to perform artificial clipping to disable a recovery by arbitrary method.

Trace-norm minimization is the algorithm defined as below.

$$\underset{\mathbf{X}}{\arg\min} \|\mathbf{X}\|_{\mathrm{tr}} \text{ s.t. } \begin{cases} \mathcal{P}_{\Omega \setminus \mathcal{C}}(\mathbf{X}) = \mathcal{P}_{\Omega \setminus \mathcal{C}}(\mathbf{M}_{\Omega}^{\mathrm{c}}), \\ \mathcal{P}_{\mathcal{C}}(\mathbf{M}_{\Omega}^{\mathrm{c}}) \leq \mathcal{P}_{\mathcal{C}}(\mathbf{X}), \end{cases}$$

Here, $\Omega := \{(i, j) : \text{observed}\}$ and $\mathcal{C} := \{(i, j) \in \Omega : M_{ij}^c = C\}$.

Details of the real-world data experiment

- precision : Among those predicted "yes," the fraction of true "yes." (ratio of precise predictions)
- recall : Among those with true "yes," the fraction of those predicted "yes." (ratio of correctly recalled true "yes")
- $f_1 = \frac{2 \cdot \text{precision} \cdot \text{recall}}{\text{precision} + \text{recall}}$
- f₁ was used because in this binary classification, the challenge is to extrapolate to a large value from observed small values. Therefore, recall is considered as the difficult part.

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